

Press Release

Ligos Announces H.264 Video Development Plans Based on Intel Platforms

San Francisco, CA - (September 3, 2003) Ligos Corporation today announced their intention to develop and bring to market new products based on the emerging H.264 video codec standard and Intel-based platforms. The two companies will work together to combine an H.264 implementation optimized for Intel-based platforms with the customization and advanced features necessary to enable an enhanced video experience across a broad spectrum of applications and environments.

Intel researchers have optimized the H.264 codec for Intel-based platforms. Ligos will expand and incorporate the Intel-optimized H.264 technology into future Ligos products for the PC, handheld and broadcast video markets.

H.264, also known as AVC or MPEG-4 Part 10, brings a new level of efficiency in terms of compression and quality to digital video, enabling a wide variety of applications such as high-definition DVD, video-on-demand, digital home products, video over IP, and delivery of video over Wi-Fi, Bluetooth, and cellular networks.

"We're very pleased to again be working with Intel to bring next generation video technologies like H.264 to a larger audience," said Mark Koziol, President and CEO of Ligos Corporation. "Intel and Ligos have a long history of redefining what can be done with the combination of our optimized video software running on powerful Intel-based platforms. Our goal is to develop and distribute "best of breed" H.264 products in such a way that they make the greatest impact on a broad variety of markets."

"The improved quality and bandwidth efficiency of H.264 requires intense computational power and Intel researchers have optimized the H.264 codec to take advantage of the high performance of Intel-based platforms for servers, PCs and handheld devices," said Shane Wall of Intel's Emerging Platform Lab. "We intend our platforms to play a pivotal role in the creation and consumption of next-generation media which will be aided by Ligos' development and delivery of H.264 applications to a wide audience."

Work is already underway to extend the H.264 implementation with advanced features for optimized applications on Intel-based systems and devices with availability from Ligos targeted for later this year.

About Ligos Corporation

Headquartered in San Francisco, California, Ligos Corporation is a leading worldwide provider of software-only media stream management technology. Since 1997, Ligos has been a leader in video compression, delivering real-time software codecs and video tools designed to run on standard platforms. For more information on Ligos Corporation, its products or licensing, access its website at <http://www.ligos.com> or call 1 (415) 249-0100 or toll free in the United States at 1 (888) 464-8765 to speak with a sales representative.

Ligos® is a registered trademark of Ligos Corporation. All other trademarks product names, and/or trade names are used solely for the purpose of identification and belong to their respective holders. Copyright © Ligos Corporation 2003.



LIGOS CORPORATION

55 Stockton Street
Suite 450
San Francisco
California 94108

phone 415.249.0100
fax 415.249.0150
website www.ligos.com